



UX/UI Design & Web Development for Cloud Solutions Provider

PROJECT DETAILS

📁 UX/UI Design, Web Design, Web Development

📅 Apr. 2024 - Jul. 2024

🔒 Confidential

“
"They have great UX/UI skills and a great content marketing mindset."

PROJECT SUMMARY

A cloud solutions provider hired Sagewill to help with their brand positioning. The team was responsible for highlighting the client's expertise and innovative tactics to transform their digital presence.

PROJECT FEEDBACK

Sagewill's efforts were met with positive acclaim, thanks to their tailored solutions. The team was highly proactive from a project management standpoint, and internal stakeholders praised the service provider's design prowess and marketing knowledge.






The Client

Please describe your company and position.

I am the President of DHH

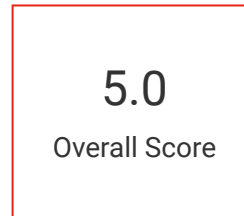
Describe what your company does in a single sentence.

We build next-generation internet infrastructure.

-  President, DHH
-  Information technology
-  Milan, Italy

The Challenge

CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





The Approach

How did you find Sagewill?

Clutch Site

Why did you select Sagewill over others?

- High ratings
- Close to my geographic location
- Great culture fit
- Good value for cost

How many teammates from Sagewill were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

DHH—a publicly traded holding company consisting of dozens of subsidiary cloud computing and hosting brands in southern Europe—came to Sagewill with the goal of renewing its positioning. Each subsidiary offers a range of cloud computing, hosting or internet connectivity services, but their previous website did not effectively showcase DHH's advanced technologies, such as AI training, GPU computing, and enterprise connectivity. This fragmentation hindered their attractiveness to investors, affecting brand perception and market positioning. DHH needed a strategic overhaul to create a unified digital presence that resonated with its target audience, particularly investors interested in cutting-edge cloud technologies. The goal was to transform their digital presence from a collection of disparate services / biographical info into a compelling, industry-focused brand that highlighted their expertise and innovation.

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?





Recognizing the need for a strategic shift, Sagewill developed a tailored solution focusing on positioning and go-to-market strategy. Their approach was designed to enhance DHH's appeal to investors and establish a stronger market presence in the tech industry.

Describe their project management. Did they deliver items on time? How did they respond to your needs?

They were perfect!

What was your primary form of communication with Sagewill?

Virtual Meeting

What did you find most impressive or unique about this company?

The design Sagewill developed for DHH met expectations from the first delivery. They have great UX/UI skills and a great content marketing mindset.

Are there any areas for improvement or something Sagewill could have done differently?

No improvements needed.

