



Product Mktg, Web Design & Dev for Content Consulting Co

PROJECT DETAILS

📁 UX/UI Design, Product Marketing, Web Development

📅 Dec. 2023 - Feb. 2024

🔒 Confidential

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PROJECT SUMMARY

Sagewill designed and developed a content consulting company's website to promote their products and services. Sagewill designed UX mock-ups that included style and theme and created marketing content.

PROJECT FEEDBACK

Sagewill's work was approved by the client and received positive feedback from multiple reviewers. The team possessed significant experience and was organized. Sagewill managed the client's requests in a timely manner and had frequent communication with the client to provide work status.



The Client

Please describe your company and position.

I am the Founder of Caliper Content Services

Describe what your company does in a single sentence.

Caliper Content Services Ltd is a structured digital content consultancy whose practitioners represent a continual involvement in the design and implementation of structured digital documents and related software since 1998.

The Challenge

What specific goals or objectives did you hire Sagewill to accomplish?

- Raise awareness to the market of products and services offered by our company.



Mark Lewis

Founder, Caliper Content Services



Software



Dublin, Ireland

CLIENT RATING

5.0

Overall Score

Quality: 4.5

Schedule: 5.0

Cost: 4.5

Would Refer: 5.0





The Approach

How did you find Sagewill?

Referral

Why did you select Sagewill over others?

- Great culture fit
- Good value for cost
- Referred to me

How many teammates from Sagewill were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

Website promoting offered products and services. Requirements document. UX design mockups including style and theme.

Marketing content.

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

Review and approval of product website by multiple reviewers including reviewing of entire website hierarchy.

Describe their project management. Did they deliver items on time? How did they respond to your needs?

Work was delivered on time including frequent communications of status and when deliverables would arrive. All requests were handled in a timely manner.

What was your primary form of communication with Sagewill?





- Virtual Meeting
- Email or Messaging App

What did you find most impressive or unique about this company?

It was obvious that Sagewill had significant experience based on the questions they asked of us and how they organized the project.

Are there any areas for improvement or something Sagewill could have done differently?

None

