# Content Creation, Webflow Dev & UI/UX Design for Software Co

#### PROJECT DETAILS

- S UX/UI Design, Product Marketing
- 🐱 Jan. 2024 Ongoing
- Confidential
- "I was impressed with their communication, technical, and design skills."

#### PROJECT SUMMARY

Sagewill provides content creation and Webflow development services for a client portal software company. The team also provides UI/UX design and copywriting services for the client.

#### PROJECT FEEDBACK

Thanks to Sagewill's work, the client has seen improvements in their SQL, traffic, brand recognition, and conversion rates. The team manages the engagement effectively; their resources communicate excellently with the client and complete tasks on time. Overall, the project is a success.



### The Client

Please describe your company and position.

I am the CEO of ManyRequests

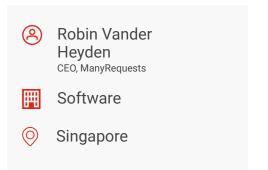
Describe what your company does in a single sentence.

Client portal software for creative services.

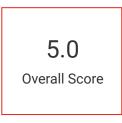
### The Challenge

What specific goals or objectives did you hire Sagewill to accomplish?

- Content creation
- Copywriting
- Webflow
- UX



#### CLIENT RATING



Quality:	 	5.0
Schedule:		5.0
Cost:		5.0
Would Refer:		5.0



### The Approach

#### How did you find Sagewill?

- Referral
- Other

#### Why did you select Sagewill over others?

- Good value for cost
- Other

# How many teammates from Sagewill were assigned to this project?

2-5 Employees

# Describe the scope of work in detail. Please include a summary of key deliverables.

 Content creation and Webflow development for our SaaS marketing website.

### The Outcome

### What were the measurable outcomes from the project that demonstrate progress or success?

- SQL growth
- Traffic growth
- Brand recognition
- Conversion rate growth

# Describe their project management. Did they deliver items on time? How did they respond to your needs?

Excellent communicators + on time delivery.

## What was your primary form of communication with Sagewill?

Email or Messaging App

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### What did you find most impressive or unique about this company?

I was impressed with their communication, technical, and design skills.

## Are there any areas for improvement or something Sagewill could have done differently?

Keep going!





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