




Content Creation, Webflow Dev & UI/UX Design for Software Co

PROJECT DETAILS

 UX/UI Design, Product Marketing

 Jan. 2024 - Ongoing

 Confidential

 *"I was impressed with their communication, technical, and design skills."*

PROJECT SUMMARY

Sagewill provides content creation and Webflow development services for a client portal software company. The team also provides UI/UX design and copywriting services for the client.

PROJECT FEEDBACK

Thanks to Sagewill's work, the client has seen improvements in their SQL, traffic, brand recognition, and conversion rates. The team manages the engagement effectively; their resources communicate excellently with the client and complete tasks on time. Overall, the project is a success.



The Client

Please describe your company and position.

I am the CEO of ManyRequests

Describe what your company does in a single sentence.

Client portal software for creative services.



Robin Vander Heyden
CEO, ManyRequests



Software



Singapore

The Challenge

What specific goals or objectives did you hire Sagewill to accomplish?

- Content creation
- Copywriting
- Webflow
- UX

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





The Approach

How did you find Sagewill?

- Referral
- Other

Why did you select Sagewill over others?

- Good value for cost
- Other

How many teammates from Sagewill were assigned to this project?

2-5 Employees

Describe the scope of work in detail. Please include a summary of key deliverables.

- Content creation and Webflow development for our SaaS marketing website.

The Outcome

What were the measurable outcomes from the project that demonstrate progress or success?

- SQL growth
- Traffic growth
- Brand recognition
- Conversion rate growth

Describe their project management. Did they deliver items on time? How did they respond to your needs?

Excellent communicators + on time delivery.

What was your primary form of communication with Sagewill?

Email or Messaging App





What did you find most impressive or unique about this company?

I was impressed with their communication, technical, and design skills.

Are there any areas for improvement or something Sagewill could have done differently?

Keep going!

